



JOINT SEMINAR
BREAKING IN & DOING WELL
PLANNING & ARCHITECTURAL SERVICES
IN CHINA & INDIA

10 January 2003 (Friday)
9:00am to 5:30pm
Ballrooms 1 & 2,
Sheraton Towers Hotel,
39 Scotts Road

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Accredited by the Singapore Institute of Architects for 5 CPD credit points

PROGRAMME

8.30 am Registration

MORNING SESSION CHAIRPERSON: Mr Tan Shee Tiong, President, SIP

9.00 am Opening Address by Guest-of-Honour
Mr Mah Bow Tan,
Minister for National Development, Singapore

9.15 am **Competition and Competitiveness: Planning & Architectural Services in China**
Mr Liu Thai Ker, Keynote Speaker,
Director, RSP Architects, Planners and Engineers (Pte) Ltd

10.00 am **How to strike effective alliances and clinch deals in China and India**
Mr Goh Song How, Keynote Speaker
CEO, Jurong Consultants Pte Ltd

10.30am Tea Break

10.45am **How to deliver on promises to clients after winning deals**
Mr Wong Hooe Wai,
Managing Director, CPG Advisory (Shanghai) Co Ltd

11.15 am **Shanghai : The New Metropolitan City**
Mr Xu Yi Song,
Deputy President of Planning, Design & Research Institute,
Shanghai City Planning Department

12.00 pm **Emerging Indian Cities: Planners' Experience in India**
Mrs Seetoh Kumchun, Consultant, Jurong Consultants Pte Ltd
Mr Pannir Chelvam Ramaya, CPG Consultants Pte Ltd

12.30 pm Panel Discussion
Presentation of Souvenirs to Speakers by Mr John Ting, President, SIA

1.00 pm Lunch Break

AFTERNOON SESSION CHAIRPERSON: Ms Rita Soh, Vice-President, SIA

2.15 pm **How to succeed in building up a practice by relocating overseas**
Mr Tan Cheng Siong,
Principal, Archurban Architects Planners

2:45 pm **How to succeed in building up overseas practices from home base**
Mr Teoh Hai Pin & Mr Vikas Gore,
Directors, DP Architects

3:15 pm Tea Break

3.30 pm **How to leverage on Government assistance schemes**
Mr Cheang Kok Yun,
Deputy Director (Infrastructure Services), IE Singapore

3:45 pm **How to leverage on BCA Incentives for the construction industry**
Mr Koh Lin Ji,
Senior Manager (Economic & Resources Dept), Building Construction Authority

4:00 pm **The real estate industry and market in India**
Mr Anurag Munshi,
Head of Research, Jones Lang LaSalle (India)

4.30 pm **How to go through the legal, financial & tax systems in China**
Josephine Koh,
Partner, Rodyk & Davidson (Shanghai)

5:00pm Panel Discussion

5:30pm Presentation of Souvenirs to Speakers by
Mrs Seetoh Kum Chun, Vice-President, SIP

THE KEYNOTE SPEAKERS

LIU THAI KER

Mr Liu Thai Ker has been Director of RSP Architects Planners & Engineers Pte Ltd since 1992. Mr Liu is also the Chairman of the National Arts Council, the Adjunct Professor of the School of Design and Environment, National University of Singapore, as well as a member of several governmental bodies in Singapore. He has also been appointed the planning advisor to Shandong Province and a dozen of major cities in China. As architect-planner and CEO of the Housing & Development Board, 1969-1989, he saw the completion of over half a million dwelling units. He was also the CEO and Chief Planner of Urban Redevelopment Authority, 1989-1992. Mr Liu obtained his Bachelor of Architecture with First Class Honours from the University of New South Wales in 1962 and Master in City Planning from Yale University in 1965. He later attended Stanford Insead Advance Management Program in Fontainebleau, Paris in 1980. In 1995, he was conferred Doctor of Science *honoris causa* by the University of New South Wales. Mr Liu is also a recipient of several awards. They include the Public Administration Medal (Gold) in 1976 and the Meritorious Service Medal in 1985 from the Singapore government. In 1993, he was bestowed the 2nd Asean Achievement Award for Outstanding Contributions to Architecture. In 2001, he became the second Gold Medalist of the Singapore Institute of Architects. In 2002, Mr Liu was invited to chair the judging panel for the international design competition for the Olympic Masterplan in Beijing.



GOH SONG HOW

After his first degree, a first Class Honours Degree in Civil Engineering cum a Bachelor in Economics from University of Newcastle 1975, Mr Goh spent his initial 15 years working with the Ministry of Defence. He rose steadily in ranks to become Director, undertaking numerous major development projects with the Lands & Estates Organization. He also found time to complete a MSc Degree in Construction Engineering from the National University of Singapore. In 1991, Mr Goh spearheaded the development of regional industrial parks and resorts in the region for the Singapore Technologies Group. This took him to Batam, Bintan and Vietnam where he had a hand in the Batamindo Industrial Park, Bintan Industrial Estate, Bintan International Resorts and Vietnam Singapore Industrial Park projects. He was also a member of the pioneer team that took part in the development and operations of Wuxi Singapore Industrial Park and Wuxi Sheraton Hotel. His other China experience includes the planning and development of hotels in Chengdu and Chongqing. After 10 years, Mr Goh moved to head the Jurong Consultants Group. As the President & CEO, he supervises the consultancy operations in China, India and the Philippines as well as the Singapore headquarter.



THE SPEAKERS

WONG HOOE WAI

Mr Wong obtained his BA (Hons) in 1979 and Diploma in Architecture in 1982 from Cambridge University, UK. He joined the Public Works Department (PWD) as an architect in 1984. Later, he pursued studies at York University, UK, under the United Nations Development Plan and obtained an MA degree in Conservation Studies in 1990. In 1996, he was appointed Assistant Chief Architect, PWD. In 1997, he was awarded the Public Service Medal (Bronze). After PWD's corporatisation in 1999, Mr Wong joined PWD Consultants Pte Ltd (now CPG Consultants Pte Ltd), a corporatised entity of PWD, and became a Senior Vice President of its multi-disciplinary School Division. Since Oct 2002, he is the Managing Director of CPG Advisory (Shanghai) Co Ltd, spearheading CPG's architectural services in China. Mr Wong writes regularly about architecture and also a weekly column for Lianhe Zaobao. His publication includes "Framework and Foundation – a History of the Public Works Department" and four books in Chinese.



XU YI SONG

Mr. Xu graduated with Bachelor and Master Degrees in Urban Planning from Tongji University in Shanghai in 1984 and 1990 respectively, and has enrolled to pursue a PhD at the same university in 2001. He is presently the Deputy President of Planning, Design and Research Institute of Shanghai City Planning Department which is the planning authority of metropolitan Shanghai. In 1990, his proposal on the new Pudong Masterplan received a 2nd Prize from Shanghai city government. From 1991 -1999, he was responsible for the review of Shanghai Masterplan in the area of spatial and structural planning, land use, civic core and greening system planning. Other planning projects outside Shanghai include Residential Masterplan in Kungming City (3rd Prize, year 1999) Marina City Masterplan International Competition for Ningbo City (1st Prize, year 2000), Concept Plan and Urban Design for Hexi New District in Nanjing City, Concept Plan for Central Area in Yichang City, and Urban Design for Binjiang city centre in Hangzhou City.



SEETOH KUM CHUN

Mrs Seetoh is a qualified town planner with almost 30 years of experience in the planning and design of industrial estates, townships and recreational uses in Singapore and the region. She was the principal planner with the Jurong Town Corporation for more than 20 years before joining its subsidiary company, Jurong Consultants Pte Ltd. Her practical planning experience broadened in the last 10 years to also include more than 20 prestigious master planning consultancy projects in Asia and South East Asia region. These included mega township projects, industrial parks, business and high technology parks, ports and logistics hub, and residential and recreational projects. She is active in the professional and educational areas. She is currently the Vice-President of the Singapore Institute of Planners and has delivered several papers on industrial park planning at regional conferences including articles to the United Nations Centre for Regional Development (UNCRD).



PANNIR CHELVAM RAMAYA

Pannir holds a double Bachelors degree in Civil Engineering and Urban Studies and an Masters in City & Regional Planning. He has more than 16 years of working experience in land use and master planning, both in Singapore and overseas and was involved in CPG's overseas projects, in China and more recently in India. He was the leader of the team that won the First Prize for the International competition for the Masterplanning for a new capital City of Chhattisgarh in India. Prior to joining CPG Consultants Pte Ltd, he was an Executive Planner with the URA, the land use planning authority responsible for the physical development in Singapore. He was also seconded to LTA to be a member of the Concept Plan Review 2001 Team, mainly involved in developing and testing transport related infrastructure and policy proposals for Singapore's Concept Plan Review 2001. He has also worked in local government offices in USA. Pannir is currently the Honorary Treasurer of Singapore Institute of Planners.



THE SPEAKERS (Continued)

TAN CHENG SIONG

Mr Tan obtained Diploma in Architecture (1964) and M.A. Urban Planning (1972) in Singapore. He founded Archynamics Architects in 1967 and Archurban Architects Planners in 1974. Since 1986, he has been advisor to Planning Committee of Shenzhen, China. In 1999, he has won an international design competition for Liu Xin Cun New Town in Shenzhen. Same year, he was the recipient of Distinguished Alumni Award presented by National University of Singapore. He was also Adjunct Professor at the School of Architecture, NUS, 1997-99. He was appointed team leader for Pasir Ris 21 Development Guide Plan for the Ministry of National Development in 1997. Since 1997, he has set up a growing practice in Shenzhen handling projects both in Shenzhen and other Chinese cities.



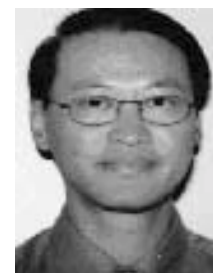
VIKAS MADHAV GORE

Mr Gore first joined DP Architects after graduating with a B Arch from Bombay in 1977 and has been with the firm since then except for a break for a post graduate MAUD degree in Washington University and later a year of work in Toronto. Starting as an architectural assistant, he rose through the ranks to become a director at DP Architects. Over the years his experience has included a wide range of projects including religious & institutional, retail & offices, residential and infrastructure. Currently, his main portfolio of work includes the role of Project Director on The Esplanade performing arts center project as well as all of projects in India. Being the director most familiar with computers and information technology, Mr Gore is also the director in charge of the firm's computer systems.



TEOH HAI PIN

Mr Teoh graduated from the University of Sheffield, UK in 1985 with a Diploma in Architecture. In the subsequent year, the University conferred the Master of Arts in Architecture degree on him. Upon his graduation in 1985, he served with the Housing Development Board, Singapore as an architect for 3 years prior to embarking on a new career with a firm in Hong Kong. He was a senior architect at the time of his departure from Hong Kong 1991. On his return to Singapore, he joined DP Architects as Senior Architect, subsequently, a Senior Associate. He became a Director in 1996 and involved in various projects both in Singapore and Hong Kong, which includes large commercial projects, a convention and exhibition development in Hong Kong and large-scale private condominium development. His current projects in China include the Summit Panorama and The Manhattan Height, in Shanghai.



CHEANG KOK YUN

Mr Cheang graduated with a Bachelor of Science in Economics and Mathematics from National University of Singapore in 1983 and a Master of Arts in International Relations from International University of Japan (1985) and a Master of Arts in Economics from John Hopkins University (1992). He works with IE Singapore since 1994 in multilateral ASEAN economic matters. He was posted to Vietnam in Ho Chi Minh City in 1997 as IE Singapore's Centre Director to represent Singapore's commercial interest there. He has been working extensively with Singapore's infrastructure service companies on its internationalisation since year 2000.



KOH LIN JI

Mr Koh Lin Ji graduated with a Bachelor of Social Science, Honours (Economics) in 1981 and Master of Arts (Economics) in 1982, both from the University of Ottawa, Canada. He has also completed his MBA (Strategic Planning) in 2002 from Nanyang Technological University. As the senior manager of Economic and Resources Department (ERD) in the Building and Construction Authority since 1999, Mr Koh oversees the collection of information, which is used for his long term and short term forecasting of construction demand, output and growth. Lately, he is also involved in overseeing construction export services.



THE SPEAKERS (Continued)

ANURAG MUNSHI

Mr Munshi obtained Bachelor Degree in Physical Planning from School of Planning and Architecture (1994), Delhi, and Post Graduate Diploma in Business Administration, (1998) Delhi University. As an Associate Director and the Head of Research of Jones Lang Lasalle, India, Mr Munshi is responsible for the development and co-ordination of Pan-India research, focused on investment in the country and asset acquisition strategies. The current areas of focus include entry and expansion strategies for global IT services companies, investment and development advise for high-tech projects and other specialized uses including software, IT enabled services, bio-tech and media. Mr Munshi has been involved with development planning and valuations for commercial, hotel and residential and retail properties and has been involved in corporate portfolio decisions for prominent multinational investors.



JOSEPHINE KOH

Ms Koh has been Rodyk & Davidson's resident partner in Shanghai since 1998. Having been a lawyer for over 10 years, she has been involved in many projects involving the acquisition and divestment of Chinese companies, direct investment into China in sectors ranging from traditional trades such as restaurant business to venture capital and information technology investments, and in China loans. Ms Koh's special expertise in real estate investments and management ranges from the initial start-up stage of property investments, construction issues, to divestment of interests, marketing, sales and leases, property management, agency and consultancy, and the extraction of strata title for the individual purchases of properties. In 1995, Ms Koh studied Chinese law for 5 months in Fudan University, Shanghai. From early 1996 She worked in Shanghai as the in-house legal counsel for Shanghai Kerry (part of the Kuok/Kerry Group of Companies) with responsibility for the legal and corporate work for seven Chinese joint venture companies and wholly owned foreign enterprises in Shanghai and a huge property portfolio including residential apartments, office buildings, commercial buildings, serviced apartments and hotels.



CHAIRPERSONS

TAN SHEE TIONG

Mr Tan obtained B Arch in Singapore in 1973 and was the first recipient of Board of Architects' Travelling Scholarship in 1970. He received post-graduate Diploma in Town Planning from PCL, London, in 1978. He is Deputy Managing Director of APCO Architects & Town Planners Collaborative and has been involved in architectural and planning projects in 8 cities in China since 1992. In 1985, he was programme chairman responsible for recruiting 11 Chinese speakers from state departments for the first major conference on 'Doing Business in China' to be held in Singapore, organized by Singapore Professional Centre. More recently, he was appointed deputy director of the professional committee of FIABCI World Mission to China which visited Beijing, Shanghai and Zhengzhou in October 2002. One objective of the mission was to invite China to join this 54-year-old real estate organization. Mr Tan has been a member of the focus group for the Singapore Concept Plan 2001 and the subject group for the URA Identity Plan. He is also a member of URA Design Guidelines Waiver Committee and a regular external critic invited by the NUS School of Design & Environment for post-graduate courses: M Arch, MA (Urban Design) & MSc (Environmental Management). Mr Tan is the President of Singapore Institute of Planners.



RITA SOH

Ms Rita Soh is Director of RDC Architects Pte Ltd since 1998. She graduated with B Arch (Hons) from the National University of Singapore in 1987. She is currently the 1st Vice President of Singapore Institute of Architects and chairperson of its Membership & Disciplinary Committee and IT Committee. She is also 2nd Vice President of International Alliance for Interoperability (Singapore Chapter), and the chairperson of Architectural Work Group of National Productivity Quality Specification was being spearheaded by the Building Construction Authority.

